Youth

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Manufacturing Camp

SSI research conducted by Region 1 found there is a lack of good information on careers in manufacturing provided to youth.





Solution — Five day non-residential camp to provide youth & future job seekers with the following:



- A realistic view of today's manufacturing industry
- Hands-on introduction to the skills needed to build a career in manufacturing
- Career planning discussions for those interested in pursuing careers in manufacturing

Partnerships



City of East Chicago School System



Fabricators Manufacturer's Association Foundation



IVY Tech Community College



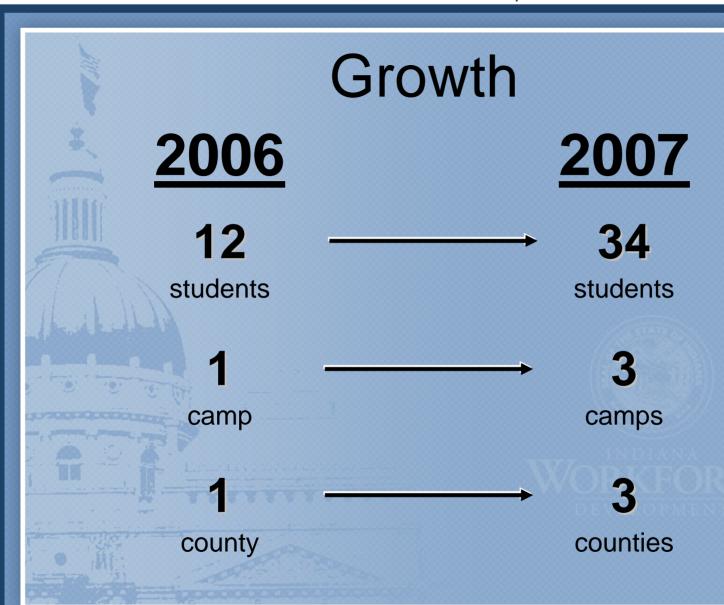
Porter County Career Center



Portage YMCA



Local Employers

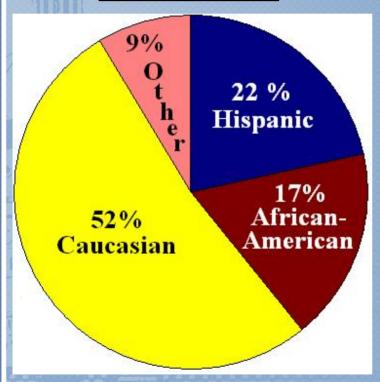




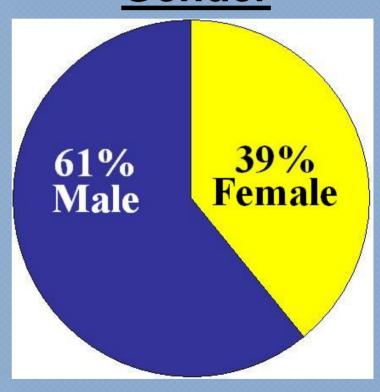
Demographics







Gender



Next Step

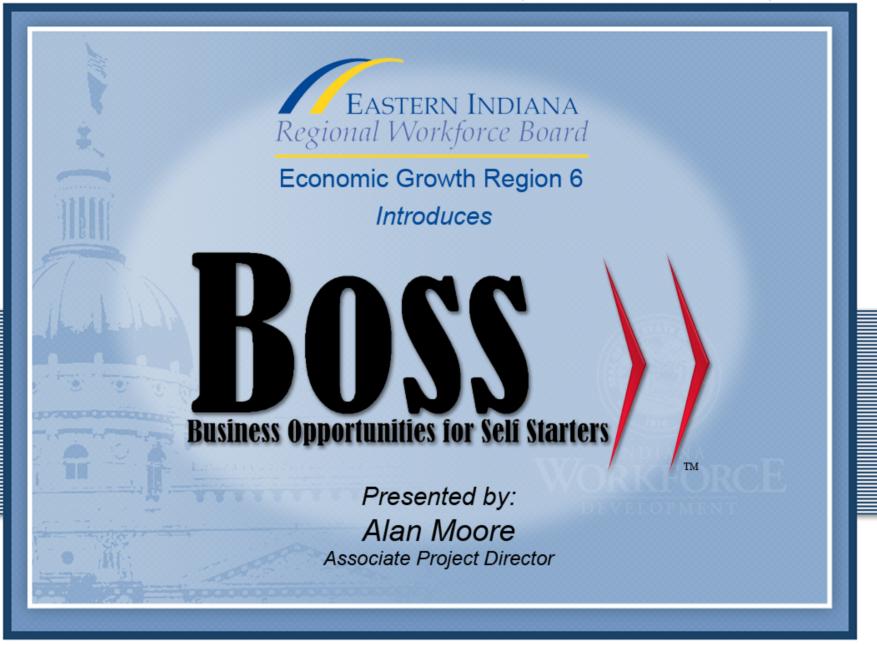
Sustainability & Growth Through:

- Employer Support
- Community Support
- Camper Fees









Goal:

Identify specific occupation and skill shortages, root causes, and solutions that exist in the workforce planning region.

Finding:

Lack of high wage, high skill jobs.

Strategy:

Create skill and occupational shortages in the region.

Solution:

Develop high school students as future entrepreneurs starting with comprehensive instruction.

The curriculum which achieves this objective is designed to culminate in the actual completion of a business plan.

Outcomes:

Institutional Change – sustainability.

Entrepreneurship as another career option.

More students who become future entrepreneurs.

Success Stories

- The program received strong interest with 165 applications for a recruitment goal of 90 students.
- Curriculum developed and project implemented by Indiana University East.
 - Students completing the program are eligible for 3 hours of college credit.
 - Eastern Indiana Regional Workforce Board and State of Indiana own the rights to the curriculum.
- Provided stipends for completion, not attendance.
- Strong support from the education, economic development, financial services and business communities.
- Viable student generated ideas:
 - Learned process which can be applied to future ideas.
 - Mentors established.
 - Parents benefit from business plans.
- Year to date: 94% completion rate.







Success Stories First Place Winners

Local Competitions

Delaware County:
Peter's Guitars

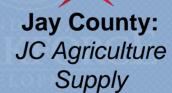
Boss)

\$ 1,000,00



Union County:Paradise Cove

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Best Practices

- Incentives in the form of a stipend were a strong recruitment tool for potential applicants.
- A professional marketing campaign is important in building interest and credibility.
- Teachers and Judges from the community are ideal.



www.HighSchoolBOSS.com



Anticipated Impact

- Show students what it means to be a entrepreneur.
- Plant the seeds for future entrepreneurs.
- Create long-term job growth in the region.
- Several businesses presented for possible funding.
- Continuum of services.
- Institutional change.
- Entrepreneurship as a career option.



BOSS
Business Opportunities for Self Starters



Presenter Information

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